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## OUR SPONSORS

### **Aviland 2001 Kft.**

Is one of the leaders in the Hungarian poultry meat sector.



### **Export sales**

**Zsuzsanna Vinczeller**

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Our poultry processing plant established in 1991 in the town of Kerekegyháza in Hungary started its operation with culling broiler chicken. In order to cope with the continuously increasing production need a new production hall was established in 1996.

In 2005 the company by the renovation and updating of the available carving and packing premises and by establishing new cooling storage premises increased its technological level to a high standard in compliance with the regulations of the European Union. Export number adopted by the EU: HU 131 EK. Aviland 2001 Kft. carries out the culling of poultry feeding exclusively on Hungarian fodder. As a result our products due to manual processing represent high quality. The fresh and frozen duck products of the plant are available in the markets of EU

countries, in Canada, Japan, Russia, Hong-Kong and in China.

The family company restructured its slaughter-house in order to expand product structure and to enable culling and processing of ducks and geese. By the establishment of the liver processing unit the company was able to produce high added value Fattened duck liver, to vein and slice the liver.

Aviland 2001 Kft. is striving to comply with the international and domestic requirements at an extremely high level, and in order to ensure this compliance it is manufacturing traceable, excellent quality and safe products by efficiently operating MSZ EN ISO 9001:2008, (BRC British Retail Consortium) quality assurance systems and by complying with the HACCP food safety regulations.

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**FORNETTI KFT.**



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Fornetti takes its share from corporate social responsibility in the proportion of its economic weight. Of course, it is primarily discernible in its corporate mission, professional work, the operating range of its factories and in the quality of life of its associates and economic partners, together with their dependent family members. Within its area of operation, Fornetti gives high priority to supporting issues such as participation in vocational training and higher education, and the operation of organisations and foundations improving the comfort, healthy environment and public security of the population.

Its systematic activities supporting the recovery, rehabilitation and health protection of children and young people are nationwide and even reach across the border via Fornetti's Foundation for Cardiomyopathic Children.

Moreover, supports in the form of products (tens of thousand tons every year) on the one hand and in the form of financial assistance on the other hand are connected to various programmes and sport events also primarily helping children and young people. An example of that is regular attendance on Children's

Days, various events and races of the Hungarian Triathlon Association, supporting professional and amateur sports organisation, sports clubs and competitions, or attendance at youth meetings.

Year by year Fornetti also grants significant financial and product-support to school communities by organising self-developed sales and games for example to primary school classes by organising "Class Trip" in 2012/13/14, and to high school classes with the "Prom Game" and the "Tableau Contest" in 2013/14. „Fox Adventurer" game has been contributing to the children's acquiring of knowledge and exercising in a playful form from year to year since 2013, which gives support (primarily in the form of sports articles and sports equipment) of significant value to private competitors, classes and schools.

Subsidies are granted to all age-groups for organising different professional and scientific conferences, cultural events and meetings all over the country. With incompleteness, the list of organisations we support in their activities, in achieving their aims:

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**Intersnack Magyarország Kft.**



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Ügyvezető igazgató: Merkler Róbert  
Gazdasági igazgató: Dankó Judit

People throughout Europe enjoy savoury snacks made by the Intersnack Group every day. Our brands have become consumer favourites and annually we produce around 500.000 tonnes of snacks including potato chips, nuts, baked products and speciality snacks. It is these highly successful brands and private label products that drive our business in all major European markets.

We believe our snacks are popular because we listen carefully to our customers, wherever they live. As a result, our team of food scientists across Europe is constantly working to create delicious new products that meet changing

expectations and regional tastes. Of course, it goes without saying that the top priority of more than 8.400 employees is to continually improve the quality and taste of our snacks.

We are a privately owned company with innovation, entrepreneurship, creativity and teamwork at our core. Our philosophy is based on rapid decision-making, efficient actions and intelligent solutions. This has helped us become one of the leading manufacturers of savoury snacks in Europe, with an annual turnover of more than € 2 billion Euros.

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**Szegedi Paprika Fűszer- és Konzervgyártó ZRt.**



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By the beginning of the 20th century the production and processing of paprika became a powerful industry and by this time even commercial categories developed, and ground paprika and paprika strung up in garlands were sold at different paprika markets. Colourful packaging materials, decorative boxes and, to combat fraud and deception, guarantee/tax seals appeared. In addition, a chemical laboratory was also established in Szeged to lay down the scientific foundations of paprika research.

The outbreak of World War I, the Treaty of Trianon and the ensuing global economic crisis also urged our predecessors to set up two closed production districts with Kalocsa and Szeged acting as hubs. These actions stabilised the economic status of the herb.

However, the real turning point was 1936 when the Fűszerpaprika Termelők Kikészítők Értékesítők Szegedi Szövetkezete (Szeged Cooperative of Paprika Producers, Processors and Merchants) was established in Budapest to centralize the harvesting and trading of paprika. The period that followed can be characterised by both upswings and downturns. World War II, nationalization, the collectivisation stampede and the age of collective farms reduced both growing and processing to mass production. The introduction of market economy in 1989 liberalised economic and market conditions, so by today Hungarian paprika production and trade have become diverse and colourful again. Nowadays our farmers use Hungarian bred varieties only, to safeguard the genetic bases of the plant.

